



2022-23 Community Impact Report

Video Transcripts

Intro video - Will (page 3):

Hi, and welcome! Each year, NEW surveys the communities, organizations, and individuals we serve to understand the impact of our work. We want to know what's changed for you and your organizations so we can lean into what worked, make worthwhile pivots, and seize new opportunities. The following report highlights important findings from NEW's 2023 Community Survey, in which we asked folks to reflect upon work we did together in 2022. From time to time you'll see NEW team members point out insights we find particularly interesting. We also know folks have different ways of learning, so this is our attempt at honoring the diversity in our community. We hope you find the insights easy to move through and understand. And we welcome your feedback for next year's report. Thank you and enjoy!

Video #1 - Carrie (page 10):

Hey there, I'm Carrie Hammerman, Chief Strategy and Programs Officer, here at NEW. As you can see from the graph on this page, NEW has been doing some great work. Over 70% of survey respondents either strongly agreed or somewhat agreed that their experience with NEW has been valuable. This is especially true for our IT and Financial services, which saw a great increase in favorable response between last year's survey and this year. On the right, you see our six areas of intended impact, highlighted in our Theory of Change. These areas will guide the next few pages of the report, so keep exploring to learn more.

Video #2 - Hamida (page 11):

Greetings, my name is Hamida Bhagirathy, pronouns she/her, and I'm NEW's Director of Learning Communities. Our Learning Communities, or LCs as we affectionately call them, seek to make an impact through leadership development grounded in collaboration and senses of belonging towards equity. Our LCs convene leaders from across our communities and create spaces for growth, inspiration, relationship-building, and "the work"--all in

service to collectively creating a more just and thriving society. In this year's Community Survey, we learned you appreciated the safe and often brave spaces we created in our Learning Communities, and as a result, you were able to really lean into deep learning and building connections. We hope to continue creating spaces that foster collaboration and strong senses of belonging towards equity, and that you turn NEW's Learning Communities when it's time to further grow your leadership.

Video #3 - Terri (page 14):

Hi friends, I'm Terri McKinnon, Director of IT Managed Services here at NEW. By providing exceptional IT and Finance services, our client's data is secure and readily accessible when needed to inform decision making. This backend support is crucial in granting organizational leaders more time to focus on mission related work. As one client put it "The services allowed us to be more consistent with updated financial reports, which improved board knowledge, decision making, and our grant reporting."

Video #4 - Dawn (page 18):

Hi, I'm Dawn Espy, NEW's Director of Consulting. Congratulations! You've almost made it to the end of this report! But before we wrap up, here are some of the services you all are invested in for the year ahead. Many people are still interested in our Learning Communities, with focuses on leadership training, groups for BIPOC leaders, and finance workshops. You probably noticed that interest in our consulting services was much higher last year, but that's because we worded the question differently. In reality, we see a steady interest in Consulting, and very slight declines in our other services. Overall, people are seeking more networking opportunities, support for smaller and newer organizations, and guidance on succession training. We take all these opportunities into consideration when planning for the upcoming years, and hope that we'll be able to serve you and your organizations in the upcoming months. In the next slides you can review our financials and evaluation process. Thank you again for your support and the feedback that makes this report possible! We're excited to continue transforming the future with you in the year ahead.