

Beyond Board Basics Application

Thank you for your interest in Beyond Board Basics! We can't wait to learn more about you!

To learn more about Beyond Board Basics, including the schedule, and find a full PDF version of this application on our website: <https://www.new.org/beyond-board-basics/>

Please note that space in this program is limited! We'll accept the first 12 nonprofits to complete the application and meet all 3 of the criteria below. So, we recommend completing the application as soon as possible. The application deadline is January 27th.

If spots remain open after the deadline, we may invite in other applicants at our discretion.

-REQUIRED CRITERIA TO PARTICIPATE IN BEYOND BOARD BASICS-

1. Operate within Southeast Michigan: Livingston, Macomb, Monroe, Oakland, St. Clair, Washtenaw, and Wayne counties.

-PREFERRED CRITERIA TO PARTICIPATE IN BEYOND BOARD BASICS-

2. Primarily serve BIPOC (Black, Indigenous, and other people of color) individuals and communities AND/OR have BIPOC individuals in leadership positions.

3. Have been negatively impacted by the COVID-19 pandemic, (i.e. reduced staffing, decreased revenues, program or service cutbacks, or other notable impacts).

Please direct any questions or concerns to Carly Friedrich (cfriedrich@new.org).

*** Required**

Your Information

Please share a little about you and your organization.

1. 1. Your First Name: *

2. 2. Your Last Name: *

3. 3. Pronunciation of your name:

Example: Carly, "car-lee"

4. 4. Pronouns:

Examples: they/theirs, she/her, he/him

5. 5. Email Address: *

6. 6. Phone Number: *

7. 7. Your Role in the Organization: *

8. 8. Do you identify as Black, Indigenous, or a Person of Color (BIPOC)? *

Mark only one oval.

Yes

No

Other: _____

9. 9. Your Organization's Name: *

10. 10. Organization's Website (if applicable):

11. 11. Organization's Address *

12. 12. Organization's City *

13. 13. Organization's County *

14. 14. Does your organization primarily serve Black, Indigenous and other communities of color (BIPOC)? *

Mark only one oval.

Yes

No

Unsure

15. 15. Is your organization led by a Black, Indigenous or other Person of Color (BIPOC)? *

Mark only one oval.

Yes

No

Unsure

16. 16. Since March 2019, because of COVID-19, our organization has... (Check all that apply) *

Check all that apply.

- Furloughed or terminated employees due to loss of revenue or curtailed programs
- Reduced salaries or payroll
- Reduced or terminated services or programming
- Explored merger or organizational restructuring
- Seen an increased demand for services/requests for support from clients and communities
- Had at least one fundraising event postponed/cancelled
- Experienced a reduction in individual giving
- Experienced a reduction in grant funding or corporate support
- Has had to dip into financial reserves to cover expenses
- Decreased earned income/revenue
- None of the above

Other: _____

17. 17. What do you need to make Beyond Board Basics accessible?

Please note that this program takes place virtually and internet access is important in order to engage fully.

18. 18. Is your organization currently experiencing a significant challenge that might hinder your ability to fully engage in Beyond Board Basics? Examples of challenges could include embarking on a major capital campaign, facing a leadership transition, internal organizational conflict, addressing a major legal or financial crisis, etc.

**Commitment
to
Participate**

EACH NONPROFIT MUST COMMIT AT LEAST ONE PERSON TO REVIEW THE MATERIALS AND CONSISTENTLY ATTEND ALL THREE LIVE SESSIONS.

You're also welcome to invite up to three others to join each session. For example, your Board Chair might come to all three sessions, while the Development Director may choose to join for Fund Development.

The virtual, live sessions for Beyond Board Basics are scheduled for:
 -February 22, 2022 12:00-1:00pm (Fund Development)
 -March 22, 2022 12:00-1:00pm (Board Recruitment and Engagement)
 -April 26, 2022 12:00-1:00pm (Strategic Direction)

19. 19. Do you have one person in your organization who can review the materials and consistently attend all three live sessions? *

Mark only one oval.

- Yes
- No
- Other: _____

20. Please share the name, role, and email address of the person that can consistently attend all three live sessions. *

(Almost done!)

Additional Information

21. Is there anything else you'd like to share that wasn't captured?

22. How did you hear about Beyond Board Basics? *

Check all that apply.

- NEW's Notes
- Social Media
- NEW Staff Member
- Previous Relationship

Other: _____

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