

Road to Resilience 2022 Application

Thank you for your interest in Road to Resilience! We can't wait to learn more about you!
Please complete this application by Monday, November 22nd, 2021.

You can learn more about Road to Resilience and find a full PDF version of this application on our website: <https://www.new.org/road-to-resilience/>.

Note: Road to Resilience is open to one participant per organization from organizations that are a considered a nonprofit with 501(c)3 status. If you're unsure if your organization is a 501(c)3, we recommend checking in with your organization's leadership or searching for your organization on the IRS website at <https://apps.irs.gov/app/eos/allSearch>.

Please direct any questions or concerns to Carly Friedrich (cfriedrich@new.org).

* Required

Your Information

Please share a little about yourself.

1. 1. First Name: *

2. 2. Last Name: *

3. 3. Pronunciation of your name:

Example: Carly, "car-lee"

4. 4. Pronouns:

Example: they/theirs, she/her, he/him

5. 5. Email Address: *

6. 6. Phone Number: *

7. 7. Given that this program will take place virtually, internet access is important in order to engage fully. Do you have access to the internet? *

Mark only one oval.

Yes

No

Other: _____

8. 8. Do you identify as Black, Indigenous, or a Person of Color (BIPOC)? *

Mark only one oval.

Yes

No

Other: _____

9. 9. Your Age *

Mark only one oval.

18-26

27-35

36-49

50-65

66-79

80+

10. 10. What do you need to make Road to Resilience accessible?

Organizational Information

Tell us a little about your organization.

11. 11. Name of your Organization: *

12. 12. Is the organization a 501(c)3? *

Road to Resilience is only open to applicants from organizations that are a 501(c)3.

Mark only one oval.

Yes

No Skip to section 9 (501(c)3 Organizations)

Organizational Information (cont.)

13. 13. Your Role in the Organization: *

Since we can only accept one participant per organization, please explain briefly why your role is a good fit for this program.

14. 14. Organization's Address: *

15. 15. Organization's County: *

Mark only one oval.

- Livingston
- Macomb
- Oakland
- Washtenaw
- Wayne
- Other: _____

16. 16. Organization's Mission Statement: *

17. 17. Organization's Website (if applicable):

18. 18. Range in which the organization's current operating budget falls: *

Mark only one oval.

- Less than \$300,000
- \$300,001 to \$500,000
- \$500,001 to \$1.5M
- \$1.5M to \$3M
- \$3M+

19. 19. Number of employees in the organization (both part-time and full-time): *

Check all that apply.

- 1 - 5
- 6 - 10
- 11 - 20
- 21 - 50
- 50 +

20. 20. How would you describe the life-stage of your organization? *

Mark only one oval.

- Idea
- Start Up
- Growing
- Mature
- Declining
- Crisis
- Unsure
- Other: _____

21. 21. Focus of the organization: *

Check all that apply.

- Arts, Culture, and Humanities
- Education and Research
- Environment and Animals
- Health
- Human Services
- International
- Mutual Benefit / Membership
- Public, Societal Benefit
- Religion
- Other: _____

22. 22. How many months of cash does your organization have on hand? *

This equals to total cash / average monthly expenditures

Mark only one oval.

- Less than 3 months
- 3 to 6 months
- More than 6 months

23. 23. Does your organization primarily serve BIPOC (Black, Indigenous, and People of Color) individuals or communities? *

Mark only one oval.

- Yes
- No
- Unsure

24. 24. Is your organization led by a Black, Indigenous or other Person of Color (BIPOC)? *

Mark only one oval.

- Yes
- No
- Unsure

25. 25. Is your organization currently experiencing a significant challenge that might hinder your ability to fully engage in Road to Resilience? Examples of challenges could include embarking on a major capital campaign, facing a leadership transition, internal organizational conflict, addressing a major legal or financial crisis, etc.

Short Answer Questions

You can view session titles and descriptions on the Road to Resilience website: <https://www.new.org/road-to-resilience/>

26. 26. Considering the session titles and descriptions for Road to Resilience, what excites you most about this opportunity? *

Maximum length: 350 words

27. 27. What are your personal and organizational strengths, and areas for improvement? *

Try to answer from a finance lens. Lists/non-full sentences are fine here!

28. 28. What do you hope will change as a result of your participation in Road to Resilience? *

Maximum length: 350 words

**Program
Costs**

Road to Resilience has a \$150.00 program fee per person. Some financial support is available. We encourage you to apply, even if you are concerned about the cost. We will do our absolute best to make it work. Applicants will be notified of offers for financial support at the time of program acceptance.

29. 29. Are you seeking financial support to participate in Road to Resilience? *

Mark only one oval.

Yes

No

30. 30. If you answered "Yes" to the previous question, please share more information about your hope for financial support:

**Commitment
to
Participate**

We ask participants to fully attend and engage in all sessions of the Financial Resiliency Cohort. Consistent attendance by the same organizational representatives builds a stronger cohort of participants over the 6 month period.

The 2022 Financial Resiliency Cohort is currently scheduled on Thursday afternoons from 2:30-4:00pm once a month from January to June 2022.

31. 31. Indicate the following dates when you are available to attend:

Check all that apply.

	Yes, I'll be there!	I'm not sure	No, I'm not available
January 27, 2022	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
February 24, 2022	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
March 24, 2022	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
April 21, 2022	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
May 26, 2022	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
June 23, 2022	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
June 24, 12-2pm (optional; celebration)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Additional Information

(Almost done!)

32. 32. Is there anything else you'd like to share that wasn't captured?

33. 33. How did you hear about Financial Resiliency Cohort? *

Check all that apply.

- NEW's Notes
- Social Media
- NEW Staff Member
- Previous Relationship

Other: _____

501(c)3
Organizations

Thank you for indicating that your organization is not a 501(c)3. Unfortunately, Road to Resilience is only offered to individuals from 501(c)3 organizations and we will not be able to accept your application.

If you're unsure if your organization is a 501(c)3, we recommend checking in with your organization's leadership or searching for your organization on the IRS website at <https://apps.irs.gov/app/eos/allSearch>.

We genuinely appreciate your interest in Road to Resilience and we hope that you will connect with us in other ways. To see our other programs, services, and events, feel free to explore our website: <https://www.new.org/>

Please reach out to Carly Friedrich at cfriedrich@new.org if you have any questions.

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