In a community, we are interconnected. We are benefited by our network, their support, and their successes. And the opposite is true as well: we are hindered in their absence. So, as we reflect on the past 25 years, we humbly thank you for being part of our world. Working alongside us. Leading with us. Pushing for a more sustainable and effective future for nonprofits.

This annual report is dedicated to you.

Clients, supporters and donors, the Board of Trustees, our team and volunteers.
Since 1993, NEW has striven to improve the impact and performance of fellow nonprofits by empowering leaders and co-creating solutions to address the challenges facing both individual organizations and the sector as a whole. With the help of our diverse community of partners and supporters, NEW provides workshops and trainings, consultative services and leadership coaching, financial services, and technological and network support solutions to ensure that Southeast Michigan’s nonprofits flourish. It is our pleasure to work alongside you as we continue to build thriving communities.

We were lacking expertise on our board related to our financial management processes and documents. The bookkeeping and financial consulting service that NEW provides has been exceptional! The team is easy to work with, always at the ready to help offer guidance and to answer questions that come up. We are very pleased with the service. Now we can provide financial documents to prospective donors and we’re prepared when applying for grants!
NEW’s Nonprofit Start Up Series (NpSUS) is another way we’ve been able to assist 82 nonprofit leaders in developing a robust and valuable nonprofit sector in Southeast Michigan. The NpSUS challenges founders to think differently about the role their nonprofit will play in the greater community while providing best practices, tools and resources to see that to fruition. Most importantly, this four-part workshop series provides new leaders in the sector the opportunity to get guidance from NEW’s decades of experience in this work and begin building their network of peers in a way that minimizes barriers to participation.

I had transformed a daydream into a vision; with NEW, I transformed that vision into a plan. I got a concrete sense of how to set up a strong legal and financial foundation as well as how to recruit and work with a board. Given that I’ve never run a nonprofit before, I attribute 100% of that success to NEW, both the startup series and all the coaching and encouragement they’ve provided before or since.
At NEW, we believe that our communities cannot thrive if our organizations and the people within them are working in isolation. As the challenges we all face are complex and interwoven, we’re increasingly aware that no one effort will address any root cause. This is part of the reason that the NEW Center, 25 years after its creation, continues to serve as a hub for Southeast Michigan’s nonprofits. Thanks to the support of our community, the NEW Center provides a space for collaboration and innovation where nonprofit leaders can come together to learn, share, and connect in service of their individual missions and the community as a whole.
Since 2014, 250 participants, representing 93 organizations have graduated from NEW’s Leader DELI (Develop Elevate Innovate Launch) signature development program.

Last year, NEW enrolled 37 nonprofit leaders from 21 nonprofit organizations in the fourth cohort of Leadership DELI (Develop, Elevate, Launch, Innovate).

In a safe, supportive environment, attendees push themselves and one another to try new ideas and tools, and in the end, see deep personal and professional benefits from the coursework and instruction because of it. They return to their organizations with stronger leadership skills, a trusted network of nonprofit professionals, and the advancement of organizational goals.
My experience with NEW has, to be frank, exceeded my expectations on every level of support or service they’ve provided me. From fiscal sponsorship to Board development, and many other areas of support in between, NEW has been extremely helpful. We’ve worked side-by-side to identify and resolve the many complexities of being a startup nonprofit.

2017-18 Audited Financials Revenue

28% GRANTS, CONTRIBUTIONS, SPONSORSHIPS
72% EARNED REVENUE

2017-18 FINANCIAL SUMMARY

$1,549,727 REVENUE
$1,545,403 EXPENSES
$4,324 NET INCOME
I appreciate the way in which the staff and volunteers at NEW are able to leverage the capabilities of the organization to make a significant, positive impact on the performance and capacity of numerous non-profit organizations in southeastern Michigan by working alongside leaders and sharing strengths, ideas and best-practices.
Our Supporters

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We make every effort to ensure accuracy, and apologize for any errors or omissions. Please contact NEW at (734) 998-0160 with any corrections.